#### Ambition of the conference

To constitute a meeting point to favor exchanges between the different national and international stakeholders in the fields of water and sustainable development :

- decision-makers, from the international level to local authorities, like Water Agencies, basin authorities and local structures for management and protection of groundwater;
- funding agencies and donors ;
- NGOs, civil society, local communities, farmers, water and sanitation companies, industries;
- groundwater resource specialists: scientists, national and local authorities, planning authorities, engineering firms and consultants...

#### Main objectives

- To examine the overall relationships between water-related SDGs targets, their stakeholders and groundwater
- To share knowledge, experiences, findings and good practices on GWR in sustainable development trajectories
- To elaborate recommendations to ensure the best integration of groundwater resources into the SDGs.

#### **Conference process**

- Invited speakers (keynotes) and presentations by participants (oral communications, poster sessions).
- Round tables and workshops opened to conference participants - Innovative forms of animation and presentation (summaries produced on the basis of contributions received in advance; themes entrusted to thematic animators, prior to the conference).
- A prominent locus of expression will be given to the youth high school and University students, young researchers and professionals.

# GROUNDWATER, KEY TO THE SUSTAINABLE DEVELOPMENT GOALS PARIS - May 18 -20, 2022

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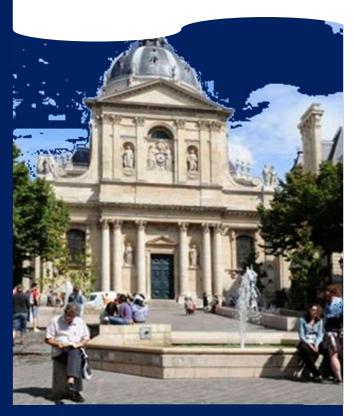
ORGANIZED BY IAH-CFH, UNESCO-IHP, THE FRENCH WATER PARTNERSHIP, UNDER THE PATRONAGE OF THE FRENCH NATIONAL COMMISSION FOR UNESCO AND WITH THE SUPPORT OF THE MINISTRY FOR ENVIRONMENT, SEINE-NORMANDY WATER AGENCY, AND SORBONNE UNIVERSITY

Within the « 2030 Agenda », the 17 « Sustainable Developpement Goals » (SDGs) and their 169 targets associated to 240 well monitored indicators, multinational and multilateral roadmaps, constitute a great message of hope for the future of human societies and terrestrial ecosystems, currently facing the impacts of global change.

In this framework, groundwater resources (GWR) have a key role to play, directly in terms of food, hygiene and health, protection and restoration of ecosystems and biodiversity ... and, indirectly, for the reduction of poverty and inequalities, contribution to education and gender equality, peace.



#### **SPONSORSHIP OPPORTUNITIES**



http://gw-sdg2022.fr/

## Diamond Package : €20.000

- Exclusive sponsorship (1 sponsor per item) :
- Lanyards
- Any other items to be discussed with the organizer
- Visibility as Diamond Sponsor :
- Personalized page on the WHOVA<sup>\*</sup> platform, downloadable for the conference
- Logo displayed on the event website and in
- conference publications
- Logo on the screen before the sessions start and during the breaks
- Logo in all event emails
- Recognition during the Opening of the conference
- 5 Full Conference Passes
- 1 Delegate E-mail Blast (to be organized through the Congress Secretariat)
- 1 Delegate Bag insert (to be provided by sponsor)
- Exhibit space: physical upon availability or virtual

## Platinum Package: €10.000

- Exclusive sponsorship of one of the following (1 sponsor per item) :
- Lunch Day 1
- Lunch Day 2
- Lunch Day 3
- Event WIFI
- Visibility as Platinum Sponsor :
- Personalized page on the WHOVA<sup>\*</sup> platform, downloadable for the conference
- Logo displayed on the event website and in conference publications
- Logo on the screen before the sessions start
- and during the breaks
- Logo in all event emails
- Recognition during the Opening of the conference
- 3 Full Conference Passes
- 1 Delegate Bag insert (to be provided by sponsor)
- Exhibit space: physical upon feasibility or virtual

# Gold Package: €5.000

- Exclusive sponsorship of one of the following (1 sponsor per item) :
- Coffee break (Day 1 Morning)
- Coffee break (Day 1 Afternoon)
- Coffee break (Day 2 Morning)
- Coffee break (Day 2 Afternoon)
- Coffee break (Day 3 Morning)
- Coffee break (Day 3 Afternoon)
- Visibility as Gold Sponsor:
- Logo displayed on the event website and in conference publications
- Logo in all events emails
- 2 Full Conference Passes



### Silver Package: €3.000

- Visibility as Silver Sponsor:
  Logo displayed on the event website and in conference publications
  Logo in all events emails
- 1 Full Conference Pass

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\* WHOVA is a portable downloadable application that allows you to manage interventions, events and interactions between conference participants. The custom sponsor page includes :

- ➢ Name, logo, company slogan
- Description of the activity with a link to a video
- > Address, telephone, website of the company and its main contacts
- Link to a video of less than 5 minutes
- Brochure, flyer... less than 10 MB each
- Possibility to discuss with other participants through a Zoom session
- > 15 min free intervention
- Possibility of organizing a "meet-up"